



RONALD COVINGTON

GRAPHIC DESIGNER

CONTACT

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LINKS

LinkedIn

<https://linkedin.com/in/ronald-covington-55782516/>

Instagram Portfolio

<https://instagram.com/creaddesigns/>

X/Twitter

@CovingtonR45390

SKILLS

Programs:

Adobe Creative Suite
Final Cut
HTML / CSS
Figma
Canva / Affinity
Office 365
OBS

Skill Sets:

Web Designer
Email Marketing
Social Media Content
CRM Manager / Designer
Studio Lead
Video Production
Office 365 Admin

Strengths:

Problem Solver
Good Communicator
Creative Thinker
Conscientious
On Schedule

PROFILE

Experienced Graphic Designer with a 30+ year history of working in the insurance and manufacturing industry. Strong art and design professional skilled in Adobe Creative Suite, Video Production, Web Site Design, Branding, and Email/Social Marketing. I excel within a team environment and have excellent time management and problem-solving skills. My background is deeply rooted in art, and I have adapted myself to new design styles, software, and computer systems throughout the years.

EMPLOYMENT HISTORY

Graphic Designer / IT Support
August 2006 – November 2023

BenefitHelp, Inc.
Germantown, TN

I created engaging graphics, logos, videos, and websites in my role and demonstrated my strong project management abilities. I managed multiple projects and websites simultaneously, ensuring high-quality standards and on-time deliveries. This showcased my organizational skills and my ability to handle multiple tasks and deliver high-quality work on time. I also designed communication pieces and presentations for sales, client meetings, and custom websites. In addition, I developed and implemented in-house marketing tools through email campaigns, print materials, literature, videos, websites, and social media. I also played a crucial role in crafting detailed company proposals for competitive contract bidding. Additionally, I helped design and manage several web-based benefits enrollment systems. As the administrator of BenefitHelp's Enterprise Level Office 365 Cloud Network, I was responsible for various aspects, including Azure, Security, Compliance, Apps, Training, and Users, showcasing my strong IT support skills.

Creative Director
June 1988 – August 2006

Wurzburg, Inc.
Memphis, TN

In my role, I undertook a wide range of tasks, from creating artwork, logos, and print material for the corporate office and three subsidiaries to designing and managing the distribution of product literature and corporate catalogs for a 60-plus-person sales force. As the Department head of the Art, Stenography, and Mailing departments, I managed a diverse team and ensured the smooth operation of our creative and administrative processes. This experience honed my leadership skills and ability to work within a large team environment. Additionally, I implemented the company's SharePoint Intranet and assisted the IT Department with its Website Development, Network Firewall, and Exchange Server.

EDUCATION

Bachelor of Arts in Graphic Design

University of Memphis, Memphis, TN

August 1982 - May 1988

I maintained my semesters through a music scholarship during the first four years. For the last two years, I worked within the industry and went to school part-time before being hired by Wurzburg, Inc.

Briarcrest High School, Memphis, TN

August 1978 - May 1982

High school diploma with an emphasis on art and music.

REFERENCES

Mark Holland
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